

# Frank Visage View-Master Artist

By J. Clement

Frank Visage, to my knowledge, is only credited on a few packets, but he worked on practically all dioramas during his time at View-Master. His genius was his model making ability to create exact scale replicas of objects. According to Wolfgang Sell he created the ghosthouse in “Casper Ghostland”, and the Temple of Diana and the pyramids in “Wonders of the World”. Sadly the ghosthouse went to the dump, despite attempts by Wolfgang to buy it. He also worked on the Hanging Gardens. He created Independence hall in “The Revolutionary War”. He created the Steamboat in “The Rescuers” and the catapult in “Roadrunner”. He created filing cabinets and chairs in “Superman” as well as chairs in “Goldilocks and the Three Bears.” From a picture it is presumed he created the tricycle in “Holly Hobbie”. Soo many small objects can be attributed to him, some of which are not very noticeable. Wolfgang said he created the knife in Tarzan and also worked on the dioramas. “Project Apollo”, his favorite packet, had him creating rockets, buildings, and control panels from NASA specifications.

He started at View-Master in 1962 and retired in 1975 in Portland where he made custom dollhouses for Barbies.

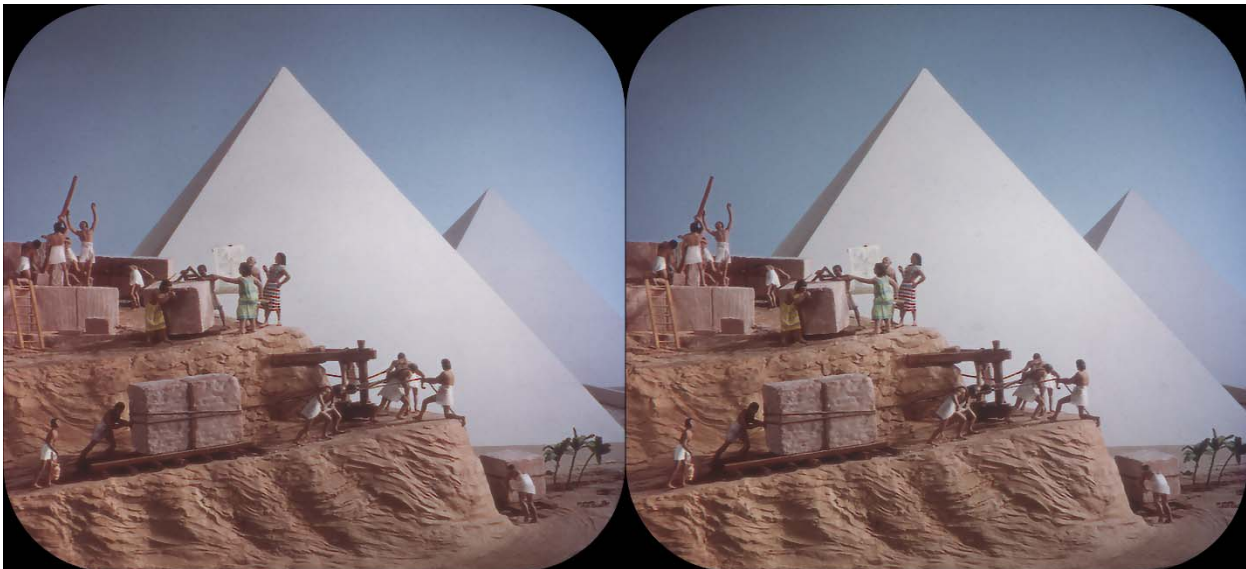


B344

Holly Hobbie B4 Two can tricycle  
Scenes by Lelia Heath Pearson  
Tricycle by Frank Visage



B9011 Ancient Wonders of the World 5 Temple of Diana, Ephesys (323 BC)  
 Scenes by Lelia Heath, Frank Visage and Florence Thomas  
 Temple of Diana by Frank Visage



B9011 Ancient Wonders of the World 1 The Pyramids of Egypt (2780 BC)  
 Scenes by Lelia Heath, Frank Visage and Florence Thomas  
 Pyramids by Frank Visage (with Joe Liptak uncredited)





B8102 Revolutionary War 2 Independence Hall was site of 2nd Continental Congress  
 Scenes: Joe Liptak, Lelia Heath, Mary Lewis, Frank Visage, Photo: Hank Gaylord  
 Frank created independence hall from original architectural drawings.

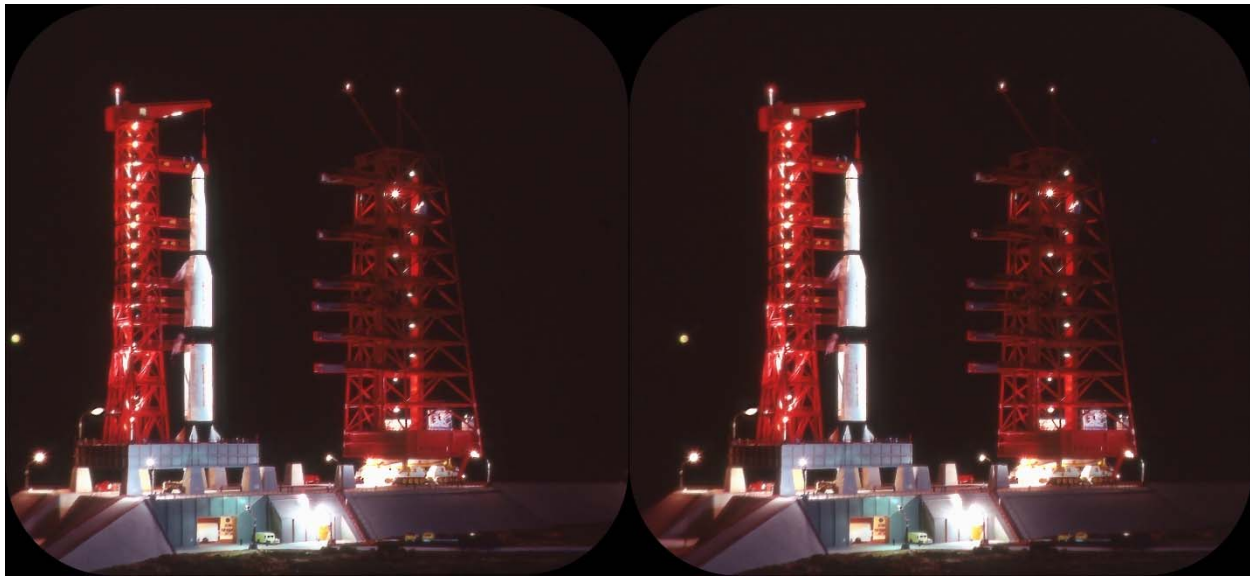


B8101 Revolutionary War 4 Concord patriots fired "shot heard round the world"  
 Scenes by Joe Liptak, Lelia Heath, Frank Visage, Photography: Hank Gaylord  
 Muskets and swords by Frank Visage

The rescuers is probably one of the most stunning fusion packets with cartoons combined with diorama backgrounds. Many scenes have beautifully crafted unique dioramas, and the riverboat is a wonderful creation by Frank.

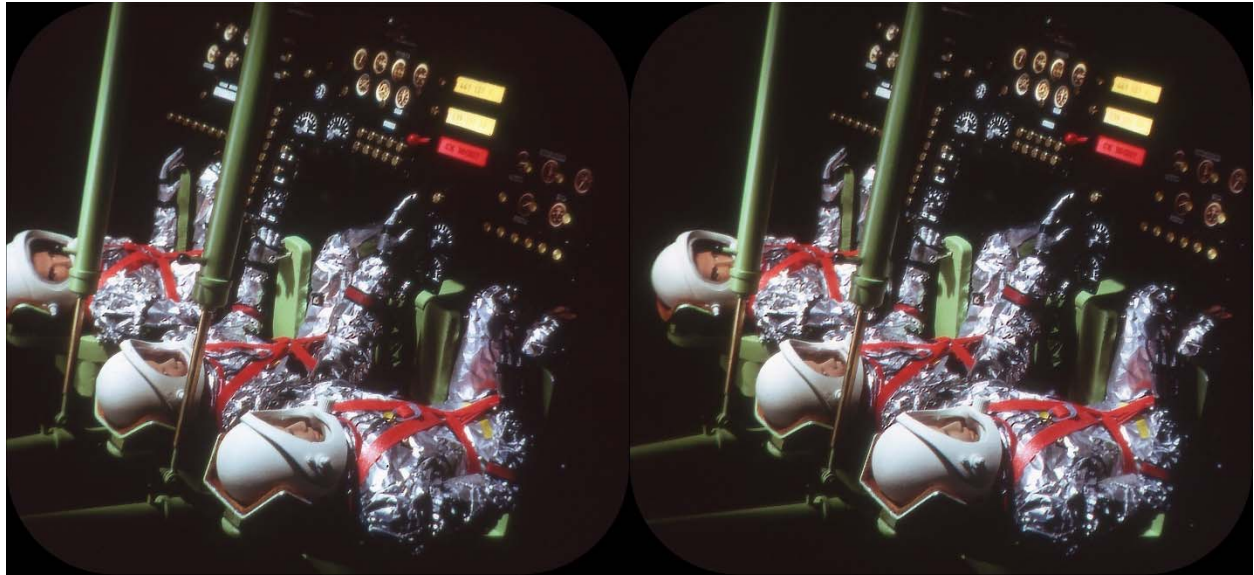


H26 The Rescuers B4 Crocs return Penny to Snoops and Medusa  
Scenes by Joe Liptak, Cartoons by Pete Dorsett (uncredited)  
Riverboat created by Frank Visage

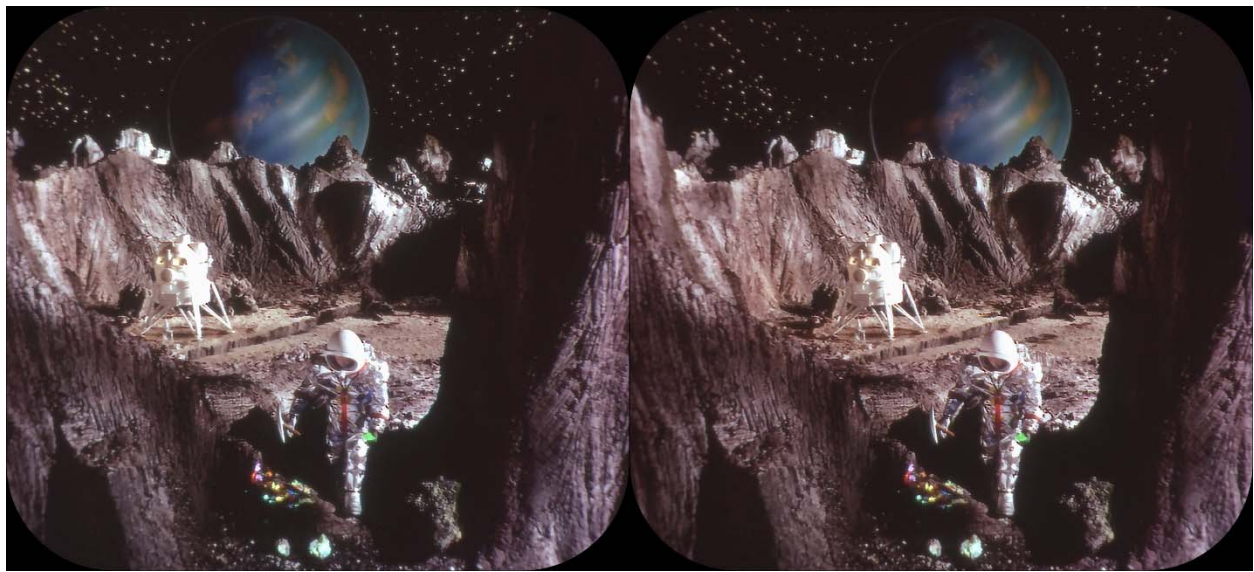


B658 Project Apollo 02 Mighty Saturn V awaited them on launching pad  
Scenes by Lelia Heath, Frank Visage  
Everything in this scene by Frank Visage





B658 Project Apollo 16 Reunited the astronauts awaited start of Earth trip  
Control Panel by Frank Visage



B658 Project Apollo 12 Exploring he discovered fluorescent Moon rocks  
Lander by Frank Visage



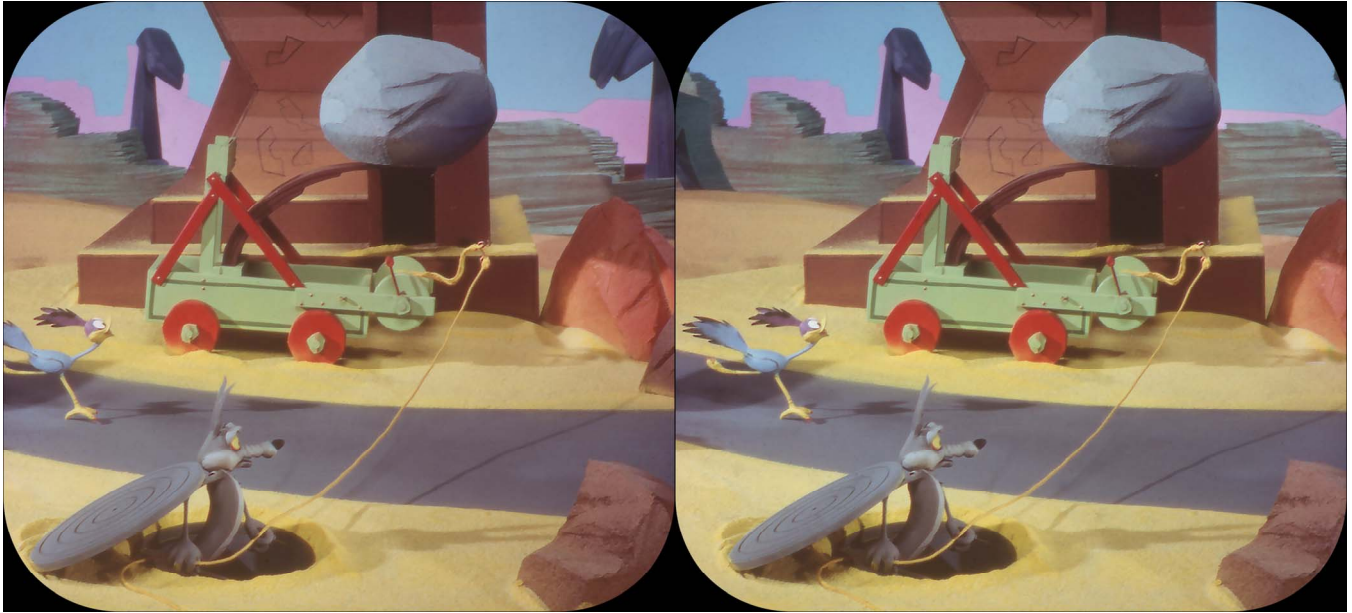
B317 Goldilocks 08 Papa Bear's chair was too high  
 Scene by Lelia Heath Pearson  
 Chairs by Frank Visage

The Casper Ghostland packet is probably the second most stunning fusion packet. It doesn't have as many individual dioramas, and the misalignment in the Wendy reels is a major goof. The ghosthouse is a real wonder, and was probably one of Frank's greatest creations for View-Master after Independence Hall.



B5451 Casper's Ghostland, Haunted House 1 Billy ran from one Ghost into another – Casper  
 Scenes by Joe Liptak, Lew Turner, Photography: Hank Gaylord  
 Ghosthouse by Frank Visage





B5382 Beep Beep, The Road Runner 4 The manhole was safe, but this time, the rock didn't move  
 Scenes by Lelia Heath  
 Catapult by Frank Visage



B5841 6 Superman meets Computer Crook - As Clark Kent, Superman asked for a news job on Daily Planet  
 Scenes by Joe Liptak, Lew Turner, Photography: Hank Gaylord  
 File cabinets, chairs by Frank Visage



Frank Visage making tricycle circa 1970s  
 3D photo by Cliff Bond, Hank Gaylord, Digitization-Wolfgang Sell, Restoration-J. Clement

Bibliography: *View-Master Memories* by Mary Ann & Wolfgang Sell

List of credited and known packets he worked on:

1. 1962 B901 Wonders of the World (with Lelia Heath, Florence Thomas, Joe Liptak-uncredited) (Pyramids, Temple of Diana)
2. 1963 B317 Goldilocks (by Lelia Heath) (chairs uncredited)
3. 1964 B658 Project Apollo (with Lelia Heath) (Rockets, buildings, control panels...)
4. 1967 B538 Beep Beep, The Road Runner (by Lelia Heath) (catapult uncredited)
5. 1969 B545 Casper Ghostland (by Joe Liptak, Lew Turner, Photography:Hank Gaylord) (ghosthouse uncredited)
6. 1970 B584 Superman (by Joe Liptak, Lew Turner, Photography:Hank Gaylord) (File cabinets, chairs uncredited)
7. 1975 B810 The Revolutionary War (with Lelia Heath, Florence Thomas, Mary Lewis) (muskets, swords)
8. 1976 B344 Holly Hobbie (by Lelia Heath Pearson) (tricycle uncredited)
9. 1977 H26 The Rescuers (by Joe Liptak, Lew Turner, Photography:Hank Gaylord) (Steamboat uncredited)

If you print these pictures they can be viewed in 3D in an old fashioned Holmes stereoscope. Holmes stereoscopes are available new or used on the web as kits or fully assembled.